

Jeff Deverett

Menu of FILM SERVICES

updated: Feb 15, 2022

A. Film Consulting - Individual Sessions

30 mins	\$	125
60 mins	\$	225
10 x 60 mins	\$	2,000

B. Investor Presentations

Assistance in creating components for Investor presentations

Individual components / hourly rate	\$	250
entire presentation / includes 10 hours of work / does not include concept reel	\$	2,250
Creation of 60 - 90 sec. Concept Reel	\$	2,000

C. Executive Producer Services

Meet with potential investors / Online	\$	300	per hour
Meet with potential investors / Online - 6 hours	\$	1,500	pay for 5 hrs / get 1 hr free
Meet with potential investors / In person	\$	1,500	per day plus travel & accommodation

D. Development Services

Includes all components in preparing for production

Online	\$	250	per hour
Online / 6 hours	\$	1,250	pay for 5 hrs / get 1 hr free
In person (approx. 9 working hrs/day)	\$	1,500	per day plus travel & accommodation

E. Producer and/or Director Services

Includes all components of pre-production / principal photography / post production

Online	\$	250	per hour
Online / 6 hours	\$	1,250	pay for 5 hrs / get 1 hr free
In person (approx. 10 working hrs/day) for days on set	\$	1,500	per day plus travel & accommodation
In person (approx. 5 working hrs/day) for days off between shooting	\$	750	per day plus travel & accommodation
If engagement is for entire production of 10 days or more on set			daily rate / plus travel & accommodation / plus 5% profit share in film

F. Distribution services

Guide filmmakers in finding and connecting with Distributors	\$	225	per hour
Assist filmmakers in negotiating distribution deals	\$	250	per hour
Assist filmmakers in planning and executing self-distribution plans	\$	250	per hour

G. Marketing Services / Packages

	# hours	\$/hr	total
Stage 1 - Assessment of property	30	\$ 175	\$ 5,250
Read script or watch movie / prepare overview of marketable elements / create strategic marketing plan			
Sub-total		\$	5,250
Stage 2 - Initial Execution of Plan	40	\$ 175	\$ 7,000
Social media spend		\$	7,500
Sub-total		\$	14,500
Stage 3 - Advanced Execution of Plan	30	\$ 175	\$ 5,250
Social media spend		\$	10,000
Sub-total		\$	15,250
TOTAL Marketing Package	100	\$	35,000